



City of Mt. Pleasant - Mt. Pleasant Farmers' Market
320 W. Broadway Street, Mt. Pleasant, MI 48858 • (989) 779-5331
www.mt-pleasant.org/farmersmarket • facebook.com/mpfarmersmarket

VENDOR APPLICATION

Vendor Last Name	First Name	Business Name (if applicable)	
E-mail	Website	Facebook	
Mailing Address (Street, Apt., P. O. Box)	City	State	Zip Code
Home Telephone	Work Telephone	Cell	
Emergency Contact Name	Telephone		

	Stall #	Qty	Unit	Cost	Total				
THURSDAY FARMERS MARKET – Island Park									
DAILY RATE									
Outside West of Pavilion			each	\$25	\$				
Inside Pavilion & Outside East Patio			each	\$40	\$				
SPRING (May 2-30)/SHORT SEASON (4-days; need not be consecutive weeks)									
Outside West of Pavilion			each	\$80	\$				
Inside Pavilion & Outside East Patio			each	\$120	\$				
YEARLY STALL RENTAL WITH SPRING MARKET (May 2 to October 31)									
Outside West of Pavilion			each	\$240	\$				
Inside Pavilion & Outside East Patio			each	\$355	\$				
YEARLY STALL RENTAL WITHOUT SPRING MARKET (June 6 to October 31)									
Outside West of Pavilion			each	\$200	\$				
Inside Pavilion & Outside East Patio			each	\$300	\$				
ELECTRICAL									
Daily				\$1	\$				
Yearly				\$25	\$				
SATURDAY FARMERS MARKET – City Hall									
DAILY RATE									
			each	\$15	\$				
YEARLY June 22 to October 12									
			each	\$100	\$				
YEARLY STALL RENTAL WITH THURSDAY YEARLY STALL RENTAL									
Market Vendors who register for a yearly stall at the Thursday market get a yearly stall at the Saturday market for half price.									
			each	\$50	\$				
ELECTRICAL									
Daily				\$1	\$				
Yearly				\$25	\$				
An invoice will be e-mailed to the vendor address provided in <i>Farmspread</i> upon acceptance to the market. A minimum deposit of half the stall fee (for each stall rented) is due upon receipt of invoice. The balance is due no later than Saturday, July 13, 2024. Stall rental fees revert to the daily stall rental fee rate when all balances for each stall are not paid in full by 7/13/24.					Total Due	\$			
					<i>Please make checks payable to MPPR</i>				
					Amount Paid				
					Balance	\$			

Please select the dates you request to participate in the Mt. Pleasant Farmers' Market.

Island Parks Farmers' Market – Thursdays, 7:30 a.m. to 2 p.m.

May	June	July	August	September	October
2	6	4	1	5	3
9	13	11	8	12	10
16	20	18	15	19	17
23	27	25	22	26	24
30			29		

City Hall – Saturdays, 9 a.m. to 2 p.m.

June	July	August	September	October
	6	3	7	5
		13	14	12
	22	20	21	
	29	27	28	
		31		

Please list the full names of those who will be assisting you at your stall during the market season.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

Initial next to EACH statement that you understand and agree to the guidelines of the Mt. Pleasant Farmers' Market. Write N/A when the statement is not applicable to your farm or business.

- ___ I have received and read a copy of the Mt. Pleasant Open Air Farmers' Market 2024 Guidelines. I understand and agree to the rules of the Market. I also understand and agree that any infraction of the Farmers' Market guidelines by me, my employees, or agents will subject me to the loss of my Farmers' Market permit issued by the City of Mt. Pleasant and forfeit all monies paid.
- ___ I will train my business employees so that they are familiar with and adhere to the Mt. Pleasant Open Air Farmers' Market 2024 Guidelines.
- ___ I will clearly label the point of origin for all products I sell. I will only label "**Homegrown**" when the item is grown by my business.
- ___ I plan to resell produce (up to 20% of my offerings) from other local grower(s) to supplement the offerings from my farm. I am able to answer questions about the growing and pest management practices of local farmers whose produce I resell. I will be transparent with respect to the representation and sale of all products. Produce I resell is grown and/or produced **in Michigan** (not purchased in Michigan and grown elsewhere). I will label these products "**Locally Grown**" and will include the farm name and location.
- ___ I will provide copies of all applicable business and food licenses with this application.
- ___ I will carry general liability insurance in an amount of no less than one million dollars (\$1,000,000) per occurrence. The policy will name The City of Mt. Pleasant as an additional insured. I will submit a copy of the Certificate of Insurance (Accord 25 form required) prior to selling at the Mt. Pleasant Farmers' Market.
- ___ I will submit signed agreements for accepting Supplemental Nutrition Assistance Program (SNAP) benefits, Double Up Food Bucks, Senior Project FRESH/Market FRESH, Prescription for Health and/or credit/debit at the market with this application. I will submit a completed W-9 Form with this application.
- ___ I will do my part to create a vibrant marketplace by attending the market as much of the season as possible, depending on product(s) availability. Modification to my attendance will be communicated in advance with the Market Manager. Each market I will arrive to my assigned stall space a minimum of 30 minutes prior to the start of the market. I will bring enough inventory to sell throughout the entire market day. I understand vendors are discouraged from leaving the market early. I understand my failure to notify the Market Manager at least 24 hours in advance of absence, late arrival or early departure may result in loss of assigned stall space.
- ___ I understand the Market Manager will be entering data into an online data collection tool for farmers markets, the Farmers Market Metrics Portal. The Market Manager enters vendor information into the Farmers Market Metrics portal in the form of a Vendor Profile. By completing the market application, I agree to have the Market Manager create a profile on my behalf and agree to the Privacy Policy. All information I share will be confidential. When the data is used, it will be at the market level. My individual vendor information will not be recognizable in any public report or communication.
- ___ I will submit vendor sales logs for my business on a weekly basis through my *Farmspread* account or completed paper Vendor Sales Log available at the market each day.
- ___ I will complete a survey for evaluation purposes at the end of the season providing feedback for the market.

By signing below, I certify that the information provided on this application is true and accurate and pledge that, as a vendor of the Mt. Pleasant Farmers' Market, I will abide by the 2024 Mt. Pleasant Farmers' Market Guidelines.

Vendor Signature

Date